

RIGHT AROUND SEASIDE

Mothers Making Preparations To March for Funds for Polio

By SUE BURK
FR. 5-4549

Ladies in this area will soon begin their march for contribution to the infantile paralysis fund. The Mothers' March for Polio will begin on Jan. 31, according to the captains in this area, Mrs. Alpha Benz, of Zakon Rd., and Mrs. Joan Filigamo, of Binsdewald Rd. They urge that residents give all they can spare because no one knows whose child may be stricken next.

Chickenpox and impetigo is on the rampage in this area. Many local youngsters are now in bed as a result of catching one of these diseases.

A New Year's Eve open house was held at the Lane home on Zakon Rd. Some 30 guests showed up for the midnight buffet and trimmings.

New occupants of the house at 5105 Zakon Rd. this week are Dick and Diana Milanowski.

Lady Recreation Director Sought

Applications for the position of supervisor of women's and girls' activities with the recreation department are being accepted now at the city hall. Harry Van Belleham, recreation director, said this is the first real step in the development of a complete year-round recreation program for the city. The person selected to fill the job will have complete charge of the women's and girls' sports program and will supervise the city-wide arts and crafts program.

Closing date for filing is Jan. 28. The residence requirement has been waived for this position.

Salary range is from \$376 to \$441 per month. Applicants should contact the personnel branch, city hall.

Serra Fetes Founder of Marianists

Junipero Serra High School will celebrate the death of the founder of the Marianist Order (Society of Mary) in a special Christmas Day celebration tomorrow. Being taught by the Marianists, the students of Serra will begin at 9 a.m. with Mass and Communion, which will be followed by breakfast.

An assembly at the school will follow, including a one-act play from the life of Father William Joseph Chamainade, who founded the society in 1817. The one-act play, under the direction of James T. Barnes, is sponsored by the Juniors. It features an unusual aspect of life with Father Chamainade, and is called "The Dark Days of '96."

Included in the cast are Bill Palfry, Jack Burson, Denis Kelley, and Denis Renk.

and infant daughter, Susan. They have been busily engaged in redecorating and landscaping.

Mr. and Mrs. Leo J. Poor, of Rogers, Ark., spent the week end with Mr. and Mrs. Frank Burk and children, of Zakon Rd.

Visiting in the Leonard Priestly home on Vanderhill Rd., are Mr. and Mrs. Robert McCord from Iowa Falls, Ia. With them are daughters Cynthia and Patricia. With the help of her sister, Mrs. Jerald L. Kane, of North Redondo, Connie has been showing her folks a wonderful time on their first trip to California.

Reports from Seaside Elementary school show two new teachers during the past week. Miss Beth Davis is the new third grade teacher, taking the place of Mrs. Ritter, who resigned because of ill health. Frank Bentwood teaches the seventh grade, replacing Tony Barratta, who is now vice-principal of Carr School.

Brownie Troop 913 of the Girl Scouts now is boasting a new leader, Mrs. Robert Evans, of Sharynne Lane.

Congratulations to Mr. and Mrs. George A. Honzik, of Reese Rd., who have added a new member to the household—Lorraine Therese, born Dec. 27. Her weight at birth was 8 lbs. 15 oz. One of her grandmothers, Mrs. A. Matukas, of Willamette, Ore., was here at the time. Mrs. A. Honzik, of Braintree, Ill., is the other grandmother.

Mr. and Mrs. Jack Wescombe and family, of Carol Dr., entertained over the holidays. Guests were Mr. and Mrs. James W. Irick and son, from Fresno; Mr. and Mrs. J. E. Irick, and Mr. and Mrs. W. Carl McCloud and sons, all of Inglewood. Family reunion Christmas Dinner took place at the home of Mr. and Mrs. J. E. Irick, Inglewood.



MASTER BLENDED
Santa Fe
better taste...
full bouquet
only 63¢
per quart
Santa Fe Vintage Co., Los Angeles, Calif.

Three Day Special - Fri., Sat. & Sun. - Open Tonight Till 9 P.M.

NYLE-CURL
WORLD-FAMOUS *Viscose and Nylon*

"Nyle-Curl" .. THE MIRACLE
VISCOSE AND NYLON BROADLOOM

Here is a once-in-a-lifetime value! . . . American Floor brings you one of the most magnificent Broadlooms ever offered—at a price so low you can't afford not to see it—"NYLE-CURL" VISCOSE AND NYLON BROADLOOM. It's practically uncrushable . . . It's soilproof—will give you years and years of marvelous wear. But please don't take our word for it—see it before you buy any carpeting—you'll agree it's the most fabulous carpeting ever made.

- 12' and 15' Rolls • Latex Rubber on Back
- All Perfects

10 EXQUISITE COLORS

- Sun Tan Beige • Pearl Gray
- Rose Dust • Sierra Green
- Nutmeg Nutria • Malibu Tan
- Crystal • Ocean Green
- Champagne • Oyster White
- Charcoal Gray • Extra Wear
- Extra Beauty • Extra Strength

American Floor
Super Scoop!

\$5.95
Sq. Yd.

You'd expect to pay \$10.95 a square yard

Viscose and Nylon* Cut Pile Broadloom

This beautiful carpet is buoyant—crush-resistant—and rich in textured depth. It's a wonderful buy—a fabulous value!

- FULL ROLLS • ALL PERFECT
 - 12' AND 15' WIDTHS
 - LATEX RUBBER ON BACK
 - 25 COLORS
- Reg. \$9.95
Value **\$4.95**
Sq. Yd.

*Nyle added for: Extra Beauty . . . Wear . . . Strength

All Wool Heavy Sculptured Wilton

WALL-TO-WALL SPECIAL

Price includes Wall-to-Wall installation of this wonderful All-Wool, Heavy, 27" Carpeting, tackless strip, and heavy Waffle Padding. You Save \$7.50 a sq. yd. For apts., homes and hotels. Don't miss this sensational value!

\$7.88
Sq. Yd.

COMPLETELY INSTALLED

NO MONEY DOWN... 24 MONTHS TO PAY!

APARTMENT HOUSE CARPETING SPECIAL!

We don't have too much of this Velvet-Tone Tward . . . deep, thick-textured closely woven carpet . . . mothproof . . . washable! 27" wide—in 5 colors. 4.95 would be a terrific value! Now ONLY

\$1.98
Yd.

CARVED WILTON BROADLOOM

Deep, thick-pile. We could sell every yard of this to a dealer at this price—but we want to sell it to you and make friends! It's a terrific value! Worth \$5.95. Now

\$2.88
Yd.

EXTRA HEAVY CUT PILE COTTON

9 lovely colors, 12-ft. widths. You'd expect to pay \$7.95 a sq. yd. ONLY

\$3.95
Yd.

SIMULATED FRIEZE BROADLOOM

Multi-Tone . . . 12' widths. Purchased especially for this sale! Terrific wearing quality . . . you'd pay \$6.95 and say it was a wonderful value! ONLY

\$3.95
Yd.

LUXURY TWIST BROADLOOM

In Green, Beige, Gray and Cinnamon. You'll have enough money left to buy a house-full of furniture! At \$9.95 it is a marvelous value! 12-ft. widths. NOW

\$4.95
Yd.

EXTRA HEAVY TWED CHENILLE

With Latex Rubber back. 9 lovely multi-tone colors. 12' widths. Reg. \$7.95 sq. yd.

\$4.95
Yd.

ALL-WOOL PETIT-POINT BROADLOOM

Heavy, deep pile . . . beautiful decorator colors . . . look around town, you'd pay \$9 to \$12 a yard! Our sale price ONLY

\$6.66
Yd.

HI-LO WILTON BROADLOOM

A wonderful carpet . . . a beautiful carpet . . . look around town, you'd pay \$9 to \$12 a yard! Our sale price ONLY

\$6.66
Yd.

FABULOUS RUG VALUES

NUBBY TWIST BOUCLE RUGS

- 9'x12' . . . \$23.95
- 12'x12' . . . \$34.95
- 12'x15' . . . \$42.95
- 12'x21' . . . \$59.95

You can cover almost any size room Wall-to-Wall . . . NO INSTALLATION or labor charges.

LEAF-TONE AXMINISTER BROADLOOM RUGS

- 9'x12' . . . \$29.95
- 12'x15' . . . \$49.50
- 12'x12' . . . \$44.95
- 12'x21' . . . \$69.95

You can cover almost any size room Wall-to-Wall . . . NO INSTALLATION or labor charges.

CARVED WILTON RUGS

- 9'x12' . . . \$35.95
- 9'x18' . . . \$53.95
- 9'x15' . . . \$44.95
- 9'x21' . . . \$62.95

HAND-HOOKED RUGS

New shipment—just arrived! Patterns

in Green . . . Grey . . . Rose Beige and others. Other sizes 2'x3' to 12'x18'. **35.95** 1'x1'

BRAIDED OVAL RUGS

New shipment—just arrived! Yours at

a ridiculously low sale price. Other sizes available. **35.95** 1'x1'

KOROSEAL VINYL COUNTER TOP

It's non-proof, tear-proof and fire-resistant. Regular 49¢ sq. ft. . . . **14¢**

SPECIAL OFFER! LINOLEUM RUGS

Fabulous Linoleum rugs slashed to **\$3.95** below wholesale. Reg. \$8.95, 9'x12'

LINOLEUM RUG BORDER

Lovely wood tones, 34-inch width. Yard **39¢**

COCO DOOR MATS

Imported from India

EXTRA HEAVY—EXTRA THICK

- Approx. 16"x27" **\$2.49** each
- Approx. 18"x30" **\$3.39** each

HEAVY HEMP RUNNERS

Imported direct from India. 3 ft. wide. Extra heavy and tightly woven. Backed with heavy waffle padding. Excellent for Halls, Porches, Swimming Pools and Play Areas. Regular \$2.95 sq. yd. SAVE \$1.00. **1.95** Sq. Yd.

"STARLIGHT" INLAIN CORK LINOLEUM

Summit Heavy Back for easy installation. Extra Heavy Weight. Manufactured and imported exclusively for American Floor. Perfect for 10'x10' and 12'x12' roll. It's new . . . it's terrific . . . see it today! **1.95** Sq. Yd.

FAMOUS ARMSTRONG MARBELLE ORLON TILE

Highly quality Vinyl Floor. Highly resistant both to wear and indentation. Identified with water and household cleaning agents, oils and acids. Made with Armstrong's exclusive Arm-Fab back. Installed over all types of floors. MADE TO SELL. FOR THE SAVE 10% **9¢** Per Tile 9"x9"

RUBBER TILE

Less than your dealer's price! Most Less than wholesale! The greatest low in the history of rubber tile! All the colors of the rainbow. **15¢** Per Tile 9"x9"

CORK TILE

It's soundproof . . . It's the finest sale for as much as 25¢ a tile. **15¢** Per Tile 9"x9"

METAL TILE

21 Colored Zinc-coated. Backed on Enamel Back . . . will not chip or peel. High ground bathroom tub, and all while it lasts **3¢** Per Tile 9"x9"

MATICO ASPHALT TILE

GOOD HOUSEKEEPING APPROVED! We're practically giving it away! Most quality 8 colors. Sale price as low as **5¢** Per Tile 9"x9"

RUSH SQUARES

Terrific value. Squares 12"x12". Regular 48¢, each **23¢**

ARMSTRONG BATTLESHIP LINOLEUM

Heavy herring back. Many lovely colors. Regular \$3.00 sq. yd. **\$1.98**

RUBBER STAIR TREADS

Heavy corrugated—also 9"x18" Maroon **39¢**

CONGO WALL COVERING

Full roll. For bathroom, playroom, den. WHILE IT LASTS. Regular 16¢ sq. ft. **6¢**

OPEN EYES

TILL 9 P.M.

SUN. 10 TO 6 P.M.

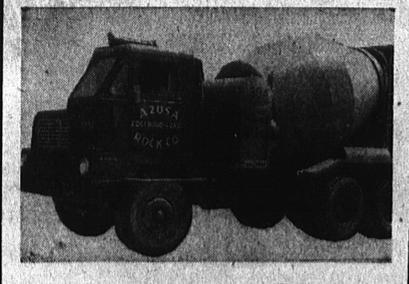
SAT. 9 TO 6 P.M.

SHOP AT HOME . . .
We'll Bring Our Store-to-Your-Door
Shop in your own home. Choose from over 1000 beautiful samples. Our Sales Decorator will gladly call on you, at your convenience. You are under no obligation. Ph. L.B. 70-8989 or Call Collect



American Floor
COVERING COMPANY

- DOWNTOWN—1240 S. Broadway Request 3301
- BEVERLY—401 S. San Fernando Blvd. Therman 2-7822
- LINCOLN AVE.—1250 S. Broadway Richmond 6375
- POMONA—611 S. Garey Lt. 4-4052
- STUDIO CITY—12185 Ventura Blvd. Sunset 2-1210
- FRESNO—1550 Van Ness. Ph. 2-4151
- LONG BEACH—2140 American-Hill L.B. 708-989, ME. 6-4331
- BAKERSFIELD—1111 Baker St. Fairview 7-8224
- SANTA MONICA—1000 Wilshire Blvd. Texas 6-5816
- LOS ANGELES—1874 W. Adams. AG. 2-9120 Open Week Days Only 9 A.M. to 3 P.M.



HOME IMPROVEMENTS
last a lifetime
made with
READY-MIXED CONCRETE
QUICK DELIVERY ANYWHERE
BY FAST, COURTEOUS OPERATORS
AZUSA ROCK & SAND CO.
Ph. FAirfax 8-6705
1347 W. 208th — TORRANCE

2160 AMERICAN AVE. at HILL STREET
LONG BEACH Phone 70-8989 or NEvada 6-6331